Date: December 12, 2024

## **NOTICE – AAHAR 2025 – Online Registration for Indian Participants**

The 39<sup>th</sup> edition of AAHAR - The International Food & Hospitality Fair will be jointly organized by the Ministry of Food Processing Industries (MoFPI) and India Trade Promotion Organisation (ITPO) from March 04-08, 2025 at Bharat Mandapam Complex, New Delhi. It is hereby informed that the online registration process for Indian Exhibitors for AAHAR 2025 will start at 7 PM on December 12, 2024 (Thursday).

- 2. Interested Indian exhibitors will be required to complete the steps mentioned below to register:
  - a. The link for online registration will be available on ITPO's online space booking portal <a href="https://aahar.indiatradefair.com/">https://aahar.indiatradefair.com/</a>
  - b. New users will be required to create User Account on the portal, which is a one-time process. If you already have a user account with login credentials, you may proceed to login on <a href="https://aahar.indiatradefair.com/">https://aahar.indiatradefair.com/</a>
  - c. Complete the company registration process which is also a one-time process. Those who have already registered their company may proceed to the next step.
  - d. After the company registration is complete, proceed to registration for AAHAR 2025. In the left-hand menu, click on: Exhibitions → Upcoming Exhibitions, then click on the button 'Registration' for AAHAR 2025.
  - e. The registration process is complete only after the above steps are done successfully.
  - f. Please note that **registration is a mandatory step** for online stall booking which will commence at a later date and shall be notified separately.
- 3. Exhibitors interested in participating in AAHAR 2025 will be required to comply with the terms and conditions, rules and regulations, exhibitor manual, notices, etc. issued from time-to-time. Please keep visiting the website <a href="https://indiatradefair.com/aahardelhi/">https://indiatradefair.com/aahardelhi/</a> and booking portal <a href="https://aahar.indiatradefair.com/">https://aahar.indiatradefair.com/</a> for updates regarding the fair.
- 4. In case of any technical queries, please contact technical helpdesk on email: <a href="mailto:technicalsupport@itpo.gov.in">technicalsupport@itpo.gov.in</a> or Tel: +91 11-23378808, available from Monday to Friday from 10 AM to 6 PM.

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